



Event Partnership

Children's Health | Cancer Care | Compass Care | Healthy Yakima

Our Mission:

Advance and transform health care in Yakima.

Our Values:

Philanthropy, Community, Enhancement, Stewardship, Relationships, and Transparency

Our Vision:

Improve health care outcomes for a healthy community.

For over three decades, the Memorial Foundation has partnered with the community to enhance and transform health care across the Yakima Valley. Thanks to our community partners' generous support, we've expanded our mission to include a wide range of health programs through MultiCare Yakima Memorial Hospital, serving residents from birth to end of life. We need your help and invite you to join our cause to meet vital health care needs across the Valley.

Be seen by the right people, at the right time.

Partnering with us through event sponsorship connects you with your target audience throughout the year. We offer options from individual event support to multi-event packages, enabling your company to reach thousands of community leaders and key decision-makers in the Valley. Your sponsorship fuels events that raise the necessary funds to improve health care outcomes.

Make a direct impact across the following four initiatives:

Children's Health



Cancer Care



Compass Care



Healthy Yakima



2024

Event attendance and participation: 2,850 | Print and media exposure: 14,500



Signature Event Sponsor

\$25,000

The Signature Event Sponsor receives Premier recognition, a \$30,000 value, at our three signature events.

- YouthWorks, page 4
- Passion for the Village, page 5
- Golf to Give Classic, page 6

Your gift is designated to Children's Health programs and services at MultiCare Yakima Memorial Hospital.

Deadline to be included on all print materials: January 31, 2025



Pageants, January-April 2025. Council, year-round

Benefits Children’s Health – Improving children’s health through programs providing the best possible care (NICU, Pediatric Unit, Family Birth Center, Maternal Child Health, Children’s Village)

YouthWorks with the Memorial Foundation is an innovative youth leadership program that engages youth directly through mentoring, volunteering, and philanthropy. The YouthWorks annual high school pageants are a 27-year tradition in participating high schools from Naches to Sunnyside, hosting 7-9 pageants each year.

LEVELS	PREMIER \$10,000	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,000
Event recognition	Logo on all print materials, including YouthWorks t-shirts and programs	Logo on all print materials, including programs		
Pageant attendance at all pageants	Speaking and judging opportunity	Judging opportunity	Judging opportunity	Judging opportunity
Presentation	Speaking opportunity at YouthWorks Council meeting			
Audio/Visual recognition at each pageant	Logo Recognition	Logo Recognition	Logo Recognition	Logo Recognition shared slide
Social media acknowledgment	2 Individual “Thank you” with logo and photo	2 Individual “Thank you” with logo and photo	Group “Thank you”	Group “Thank you”
Donation page recognition	Logo Recognition	Logo Recognition	Logo Recognition	
Verbal recognition at event	4 times	4 times	Twice	Once
Tour of pediatric facilities	•	•	•	•
Recognition included on Memorial Foundation website and annual report	Logo			

The following a la carte options for sponsorship are available for YouthWorks. More information available upon request.

- \$500 Dash sponsor
- \$500 Ticket sponsor
- \$500 Miracle Family sponsor
- \$4,000 Pageant Coordinator Scholarship sponsor (Contact for more information)

Deadline to be included on all print materials: January 31, 2025

May 9, 2025

Benefits Children’s Village

Passion for the Village is an annual dinner auction and celebration that raises funds to support annual programs and services for Children’s Village.

LEVELS	PREMIER \$10,000	GOLD \$5,000	SILVER \$3,000
Event recognition	Company logo top recognition on all print material including save the date, invitation, bid cards, program, and e-communication	Company logo on program and e-communications	Company name in program
Event website recognition	Company logo including link	Company name including link	Company name
Event attendance	1 table with premier placement	1 table	6 seats
Presentation	Full page	Shared page	Shared page
Opportunity to display banner	Prominent Location	•	•
Social media acknowledgment	Individual “Thank you” with logo	Group “Thank you”	Group “Thank You”
Audio/Visual recognition	Logo Recognition	Logo Recognition shared slide	Logo Recognition shared slide
Verbal recognition at event	Twice	Once	Once
Recognition included on Memorial Foundation website and annual report	Logo		

The following a la carte options for sponsorship are available for Passion for the Village. More information available upon request.

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|----------------------------------|--------------------------------------|----------------------------------|------------------------------------|
| <input type="checkbox"/> \$2,000 | Wine Sponsor (1 available) | <input type="checkbox"/> \$1,500 | Dessert Dash Sponsor (2 available) |
| <input type="checkbox"/> \$2,000 | Bar Sponsor (1 available) | <input type="checkbox"/> \$1,500 | Centerpiece Sponsor (2 available) |
| <input type="checkbox"/> \$1,500 | Registration Sponsor (1 available) | <input type="checkbox"/> \$1,000 | CV Art Sponsor (5 available) |
| <input type="checkbox"/> \$1,500 | Silent Auction Sponsor (2 available) | | |

Deadline to be included on all print materials: March 1, 2025

September 2025, Apple Tree Resort

Benefits Children’s Health - Improving children’s health through programs providing the best possible care (NICU, Pediatric Unit, Family Birth Center, Maternal Child Health, Children’s Village)

The 27th annual Golf to Give Classic raises funds to support children at MultiCare Yakima Memorial’s Neonatal Intensive Care Unit, Pediatric Unit, Family Birth Center, and Children’s Village through Children’s Miracle Network Hospitals®.

LEVELS	PREMIER \$10,000	GOLD \$5,000	SILVER \$3,000	HOLE \$1,000
Event recognition	Company logo top recognition on all print material including bid cards, program, golf carts, registration table, and e-communication	Company logo on program, registration table, golf carts, and e-communications	Company name in program and in golf carts	Company name in program and in golf carts
Logo display	At hole, yard sign in prominent location at entrance	At hole, yard sign near registration	At hole and yard sign near putting green	At hole
Presentation	Verbal recognition	Verbal recognition	Verbal recognition	
Social media acknowledgment	3 Individual “Thank you” with logo and/or photo	2 Individual “Thank you” with logo	Group “Thank you”	Group “Thank you”
Event website	Logo prominently featured	Logo featured		
Teams	2 Teams	1 Team	1 Team	
Recognition included on Memorial Foundation website and annual report	Logo			

The following a la carte options for sponsorship are available for the Golf to Give Classic. More information available upon request.

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| <input type="checkbox"/> \$1,500 Beverage Cart Sponsor (2 available) | <input type="checkbox"/> \$1,500 Happy Hour Sponsor (1 available) |
| <input type="checkbox"/> \$1,500 Lunch Box Sponsor (1 available) | <input type="checkbox"/> \$1,500 Miracle Margarita Sponsor (1 available) |
| <input type="checkbox"/> \$1,500 Play Yellow Sponsor (1 available) | <input type="checkbox"/> \$1,000 Team (36 available, individual teams available in July) |
| <input type="checkbox"/> \$1,500 Bid paddle sponsor (1 available) | |

Deadline to be included on all print materials: August 3, 2025



October 2025

Benefits Children’s Health - Improving children’s health through programs provided the best possible care (NICU, Pediatric Unit, Family Birth Center, Maternal Child Health, Children’s Village)

Radiothon is a 12-hour, live on-air event co-hosted by Townsquare Media and the Memorial Foundation which raises funds for MultiCare Yakima Memorial’s Neonatal Intensive Care Unit (NICU), Pediatric Unit, Family Birth Center, and Children’s Village through Children’s Miracle Network Hospitals®. *Note: Price per level is subject to change.*

LEVELS	TITLE* \$6,200	PHONE* BANK \$4,200	GIGGLE* BREAK \$2,700	TOTAL* BOARD \$2,700	POWER** HOUR \$1,700	HOURLY* \$500
On air recognition	4 times per hour	3 times per hour	1time per hour	1 time per hour	Several times during chosen hour	Mentioned at beginning chosen hour
:30 second commercial	80	50	2	2		
Event recognition	Company logo prominent on all print material	Company logo on all print material				
Live or recorded interview during event	•	•	•	•	During hour	
Recognition in all media release and blog posts	Top recognition	•	•	•	•	
Website recognition	2 Individual “Thank you” with logo	1 Individual “Thank you” with logo	Group “Thank you”	Group “Thank you”	Group “Thank you”	Group “Thank you”
Provide volunteers for phone-bank	Choose shift	1 st choice of shift	Choose shift	Choose shift	During power hour	

Please note, the sponsor will receive two invoices, one from the Memorial Foundation which will indicate the tax-deductible amount and the other from Townsquare Media.

* Indicates 50% of sponsorship fee is a tax-deductible donation.

**Power hours are used as a donor match hour

Deadline to be included on all print materials: August 25, 2025

Lunch and Learn Initiative and President updates



Quarterly

Benefits Healthy Yakima

Initiative and President Updates are informative meetings featuring updates in health care around a specific area supported by donors and to connect donors with MultiCare Yakima Memorial Hospital leadership. These events are by invitation only and are often during the lunchtime hour.

Sponsors and donors help fill gaps in health care when supporting the Healthy Yakima initiative by ensuring that funds go where they are needed the most.

LEVELS	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,000
Event recognition	Logo featured on invitations and brief speaking opportunity at each meeting		
Opportunity to display banner	Prominent location	•	•
Verbal recognition	Twice	Once	Once
Social media acknowledgment	Individual “Thank you” with logo and photo	Group “Thank you” with logo	Group “Thank you” with logo

Deadline to be included on all print materials: January 10, 2025